

Docket No.: SPARC.096A

Customer No. 20,995

INFORMATION DISCLOSURE STATEMENT

Applicant : Zachary J. Mason
App. No : 10/684,313
Filed : October 13, 2003
For : PREDICTIVE ANALYSIS OF
BROWSE ACTIVITY DATA OF
USERS OF A DATABASE ACCESS
SYSTEM IN WHICH ITEMS ARE
ARRANGED IN A HIERARCHY
Examiner : Gortayo, Dangelino N.
Art Unit : 2168

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application is a PTO/SB/08 Equivalent listing 2 references to be considered by the Examiner. Applicants do not concede that these references constitute prior art to the above-referenced application under U.S. Patent Laws.

This Information Disclosure Statement is being filed before the mailing date of a final action and before the mailing of a Notice of Allowance. Please charge the fees set forth in 37 C.F.R. § 1.17(p) in the amount of \$180.00 to Deposit Account No. 11-1410. The Commissioner is hereby authorized to charge any additional fees which may be required or to credit any overpayment to Account No. 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated:

July 17, 2006

By:

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2755482/11g/071406

PTO/SB/08 Equivalent

INFORMATION DISCLOSURE STATEMENT BY APPLICANT	Application No.	10/654,313	
	Filing Date	October 13, 2003	
	First Named Inventor	Zachary Mason	
	Art Unit	2168	
	Examiner	Gortayo, Dangelino N.	
(Multiple sheets used when necessary)		Attorney Docket No.	SPARC.096A
SHEET 1 OF 1			

U.S. PATENT DOCUMENTS					
Examiner Initials	Cite No.	Document Number Number - Kind Code (if known) Example: 1,234,567 B1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear
		US 6,321,221 B1	11/20/2001	Bleganski	
		US 6,460,036 B1	10/01/2002	Herz	

FOREIGN PATENT DOCUMENTS						
Examiner Initials	Cite No.	Foreign Patent Document Country Code-Number-Kind Code Example: JP 1234567 A1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear	T ¹

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Examiner Signature	Date Considered
<p>*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.</p>	

T¹ - Place a check mark in this area when an English language Translation is attached.